

60 Second Broadcast Release

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NFL To Play More Regular Season Games in Europe Beginning Next Season

In an effort to generate worldwide interest in American football, NFL Commissioner Roger Goodell announced plans today for the league to play more regular season games across Europe beginning next season.

The plan calls for one game a year to be played in London and Berlin over the next two years. If those games generate enough revenue, the league will then hold two games a year at each location with an additional game to be played in Barcelona, Spain. Goodell spoke excitedly about the league's plan earlier today at a news conference.

"We're thrilled about the prospect of having four or five games a season played all over Europe," he said.

Many people see this move as a way for the NFL to cash in on the two hundred million dollars a year that the NBA generates in foreign sales. The Commissioner quickly diminished this claim, "The money is certainly a major factor in this decision, but the idea of introducing our country's most popular sport to different cultures around the world is also very exciting."